



Scannerman's Special Announcement!

After this month's edition, "Retail Hero Extra" will become a Quarterly Newsletter. This will give us "extra" time to bring you more newsworthy content while still keeping you up to date on special offers and any new software that Retail Hero releases that enhances the functionality of RMS. Have a great summer and we'll see you in September!

RETAIL HERO EXTRA!

June 2007 Edition



Looking Forward

Bring Back Those Customers!

COMING SOON!

More RMS add-ons that will improve functionality, such as Back Order Management and HQ Liberty. Stay tuned over the next few months for more details.

JUST RELEASED!

Physical Inventory Count Made Easy (PIC-ME) compensates for some of the shortcomings in Microsoft RMS related to Physical Inventory Count.

Our new flash demo illustrating the benefits of this unique add-on for Microsoft RMS, can now be viewed on our [website](#).

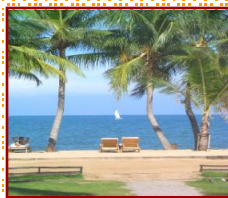


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Summer's coming and retailers everywhere will be vying for that all important repeat customer to keep business going over the slow summer months. Smart retailers know that in order to keep customers coming back they need to offer some incentive.

So what can you do? Think about it. Whether your business is Grocery, Pet Food, Coffee or even Sports Gear you too can be attracting more customers into your store simply by implementing a reward points program and Retail Hero can help you with our latest innovation!!

It's called "HERO POINTS" and it was custom built by our own programmers here at Retail Hero to integrate seamlessly with RMS. The concept is simple, earn points for every dollar you spend and redeem those points for free stuff in your store. How many points the customer needs to collect before redemption, is entirely up to you! The points schedule is set by you and can be changed at any time....[read more](#)



Microsoft Waives "Lapsed Fees"

Microsoft recently announced a special offer to RMS customers that had not renewed their Annual Maintenance Plan in quite some time.

For a limited time (until June 30th 2007) Microsoft is willing to waive the normal "lapsed fees" that usually accompany the cost of renewal (when the plan hasn't been renewed) so that customers wishing to renew their Annual Maintenance Plan can now do so at no additional cost.

All you pay is the annual fee you would normally pay if your account was in good standing.

So if you were thinking about renewing and having access to the benefits of the plan, such as free upgrades and access to the customer source knowledgebase, then now is the time!

Contact Retail Hero for more details on this offer available only until June 30th 2007.

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IN OTHER NEWS...

A SURE SIGN OF GROWTH...

Beginning in June, Retail Hero will be switching it's phone system over to "VoiceMailTel". This VOIP based system will totally automate the way the company receives its calls.

The new automated corporate voice mail system will now give the caller the option to dial an extension to be connected with tech support, sales or accounting directly. It will also feature a dial by name directory. The toll-free number for Retail Hero remains the same so there will be no new numbers to remember.



<http://www.retailhero.com/>

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