



Mixer's Thoughts: We're already one month into the new year... how time flies! Retailers are gearing up for Valentine's day and shortly after that will be Easter Season. Now is the time to check out the latest advancements from Retail Hero that can help you attain more profits in the busy season ahead.

RETAIL HERO

EXTRA!

February 2007 Edition



LOOK OUT FOR

RMS Version 2.0

Yes it's been released, Microsoft Dynamics Retail Management System (RMS) release 2.0 offers new capabilities that enable retailers to adapt quickly to complex retail requirements and drive down ownership costs.



New features such as advanced inventory management make such things as modifying and creating multi-dimensional matrix items a breeze. [Read more..](#)

0 0 0

"IT'S NEVER TOO LATE TO ADD ON"

Whether your retail business is chocolate, clothing or pet food, you always need a "hook" to bring people back again and again.

Wouldn't it be nice to know your customers better? What their spending habits are and how often they visit your store? Well, Retail Hero has created an Add-on that will allow you to not only track your customers spending habits but reward them for shopping with you, creating repeat business for you and satisfaction for your loyal customers.

The Advanced Quantity Reward Management System (AQRMS) is the latest in a series of Add-ons created specifically for RMS by Retail Hero. It is customizable for your business and will give you greater flexibility and control over your loyalty initiatives.

Now you will be able to see who's spending and how much at your store and reward them for their business. For more details on how this can work for you please [contact Retail Hero](#) today!

0 0 0



Got Web Integration?

More than half of Canada's retailers currently use the internet, an increase of 12% over 1999. About 23% of all retailers have a Web Site, 13% feature an online payment option. Almost half of retailers use e-mail communications.

Canadian retailers had e-commerce sales of \$890 million in 2000, a 46% increase over 1999. (source Industry Canada)

These numbers continue to grow year after year. So with all this growth in the e-commerce market wouldn't it be beneficial to add web integration to your bricks and mortar store?

Retail Hero and NitroSell's eCommerce Solution can help!

Visit our [website](#) for more details on what eCommerce can do for your business.

0 0 0

IN OTHER NEWS...

Congratulations to BC LOGIC (Parent Company of Retail Hero) who became a Microsoft Gold Certified Partner! They achieved competency in 3 areas: Microsoft Business Solutions, Custom Development Solutions and Networking Infrastructure Solutions. Another positive affirmation helping us build on our successes in the marketplace.