

# RETAIL HERO'S HAPPY CHECKS

www.RetailHero.com/HappyChecks

Modify your check values and good through dates on the go to your preferences

Collect checks in a database and prepare them for print

Integrates seamlessly with your current Microsoft Dynamics RMS set-up

**Application Settings**

**Check Printing**

\$1 for how many points: 10    Good Through (days): 60

Minimum Check Value \$: 10    Check Increment Value \$: 10

Store ID: 001    Variable for Printing #: 4

**Transaction Discount**

As Discount     As Reward Item

Reason Code: CD1    Item Code: [ ]

**Security**

Admin Password: [ ]

Use password for manual points override?

Points Password: [ ]

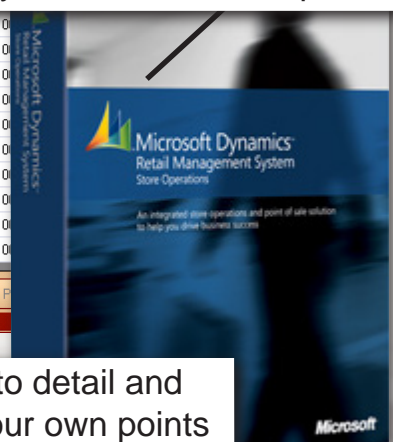
**POS Settings**

Register the POS add-on

Create "Help" button in POS

Print?	Account	First Name	Last Name	Total Points	Check Amount	Points Apply
<input checked="" type="checkbox"/>	010010...	Gordon	Freeman	1,100	\$10.00	100 0010
<input checked="" type="checkbox"/>	010010...	Anthony	Ludmlin	250	\$10.00	100 0010
<input checked="" type="checkbox"/>	010010...	Anthony	Ludmlin	250	\$10.00	100 0010
<input checked="" type="checkbox"/>	010010...	John	Walker	720	\$10.00	100 0010
<input checked="" type="checkbox"/>	010010...	John	Walker	720	\$10.00	100 0010
<input checked="" type="checkbox"/>	010010...	John	Walker	720	\$10.00	100 0010
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Go into detail and set your own points collection schedule

**Points Schedule**

Fixed Schedule    Points per \$1: 1     Variable Schedule

Variable points schedule: enter points per department and category

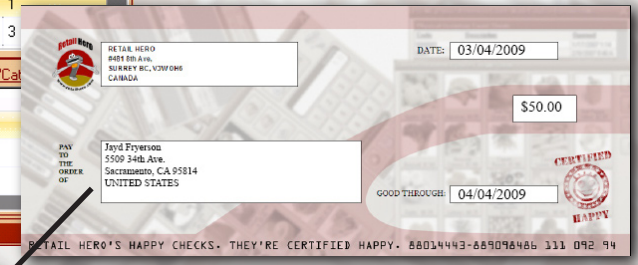
Department	Category	Points/\$1
200 - Cat Food	[ ]	2
225 - Cat Accessories	[ ]	1
250 - Cat Litter	[ ]	1
999 - Cat Adoptions	[ ]	3

Exception list: the items which do not collect points    Add Department/Cat

Code	Description
{775 - Licensing}	Department: 775 - Licensing
{800 - Merchandising ...}	Department: 800 - Merchandising Aids
{825 - Store Stationary}	Department: 825 - Store Stationary

completely secure check redemption

Take full control over your loyalty program



Make coupons that resemble checks and mail them to customers



## How it works

Happy Checks for Dynamics RMS is a cash-spent based loyalty program that rewards your customers with coupons by mail after a certain cash amount has been spent at your store.

### Typical examples:

- Fashion stores: Receive a coupon for every \$100 spent in-store.
- Hardware stores: collect double the points on power tools.

Another Great Add-on by **Retail Hero**

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Dynamics RMS Specialists

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